

Faculty Profile



Name : Dr. Laila N. Bhairaiya

Educational qualification : SET, M.Com, M.B.A., M.A. Eco, B.Ed.

Thrust Area : Human Resource Management, Marketing Management, Management Accounting

Designation : Assistant Professor (Approved Faculty in B.B.A.)

Institution : L.A.D. & Smt. R. P. College for Women, Nagpur

Languages known : English, Hindi, Marathi, Gujarati, French

Teaching Experience : 16 years

Publications : Research Papers / Posters -9

Books/ Book Chapter – 4

Editorship –

Paper Reviewer – 2

Conferences Attended : Conferences - 4

Seminars – 13

Workshops - 8

Faculty Development Programmes - 8

Achievements (Chairman / Panel Discussion member/ Resource Person, etc.): 1