

INNOVATION AND INCUBATION CENTRE

INITIATIVE OF INNOVATION AND INCUBATION CELL

Coordinator: Dr Pooja Pathak

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Members:

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The incubation centre of L.A.D and Smt R.P College at Seminary Hills campus is conceptualized as an innovation and ideation hub that will encourage, foster and support ideation, innovation and execution. The incubation centre will create knowledge sharing spaces and ideation hubs supported by subject expertise and hands on training, by which learners at the centre will be able to take their ideas from concept to final product.

The Centre will play a key role in identifying talent, assigning mentors, and providing the necessary infrastructure for the completion of their projects. The center will play a key role in handholding the students and young innovators and help them in identifying problems, and providing them the environment to work on their solutions.

The following will be provided.

Strategizing

Strategic thinking and Strategizing, Creating Socially relevant projects, Creating new startups , Creating new products and Ameliorating existing set-ups

Innovating :

Ideating new products

Defining new areas for products

Conducting market research

Creating Business Models

Creating and Testing Prototypes

Branding and Marketing

Networking assistance , Customer acquisition , Boot camps , Awareness campaigns , IPR support, Technology transfer , Marketing assistance , Advertising and Fundraising through various platforms and participation through various business pitch competitions

Outreach

Alumnae, Industry, Academics will be exhorted to collaborate with the Centre for projects , sponsorship .

Employment generation opportunities.

The Incubation Centre will work towards creating a viable space for entrepreneurship among students and staff, research based ideation and creating socially relevant as well as commercially profitable start-ups. The Centre will create a congenial space to develop a spirit of inquiry and enterprise through activities, competitions, awareness drives and creativity camps.

The Incubation Centre promises research oriented thinking and entrepreneurial upskilling at its Innovation and Ideation Hub.