

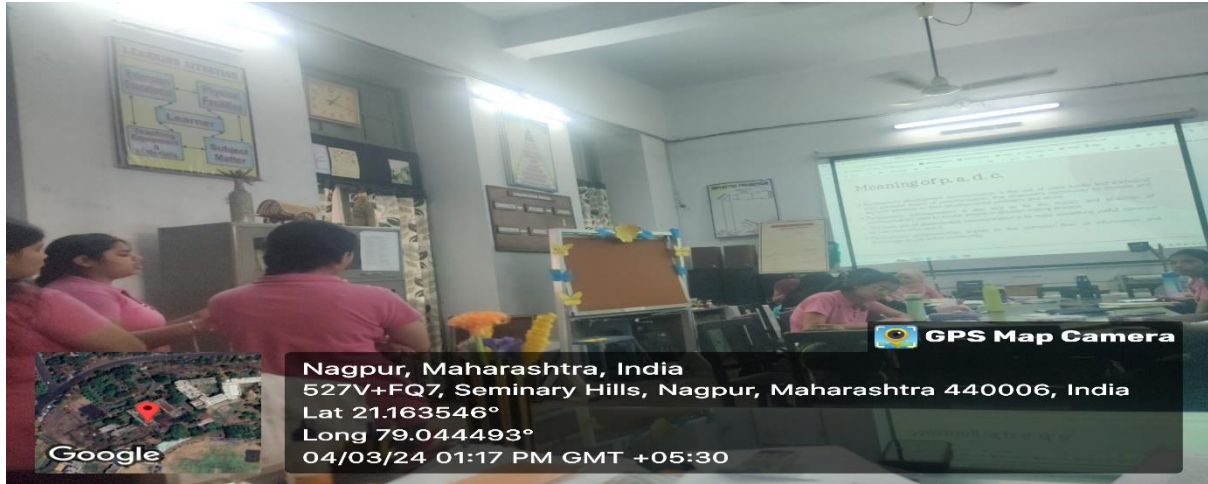


## **Key Indicator 2.2- Evaluation Process and Reforms**

### **2.2.1 The institution assesses the learning levels of the students and organizes special Programs for advanced learners and slow learners**

#### **INDEX (A)**

- Peer Learning
- MOOC Document
- Study visit, Student assignment
- Skill Education, Guest lecture
- Workshop, Internship
- Question Bank



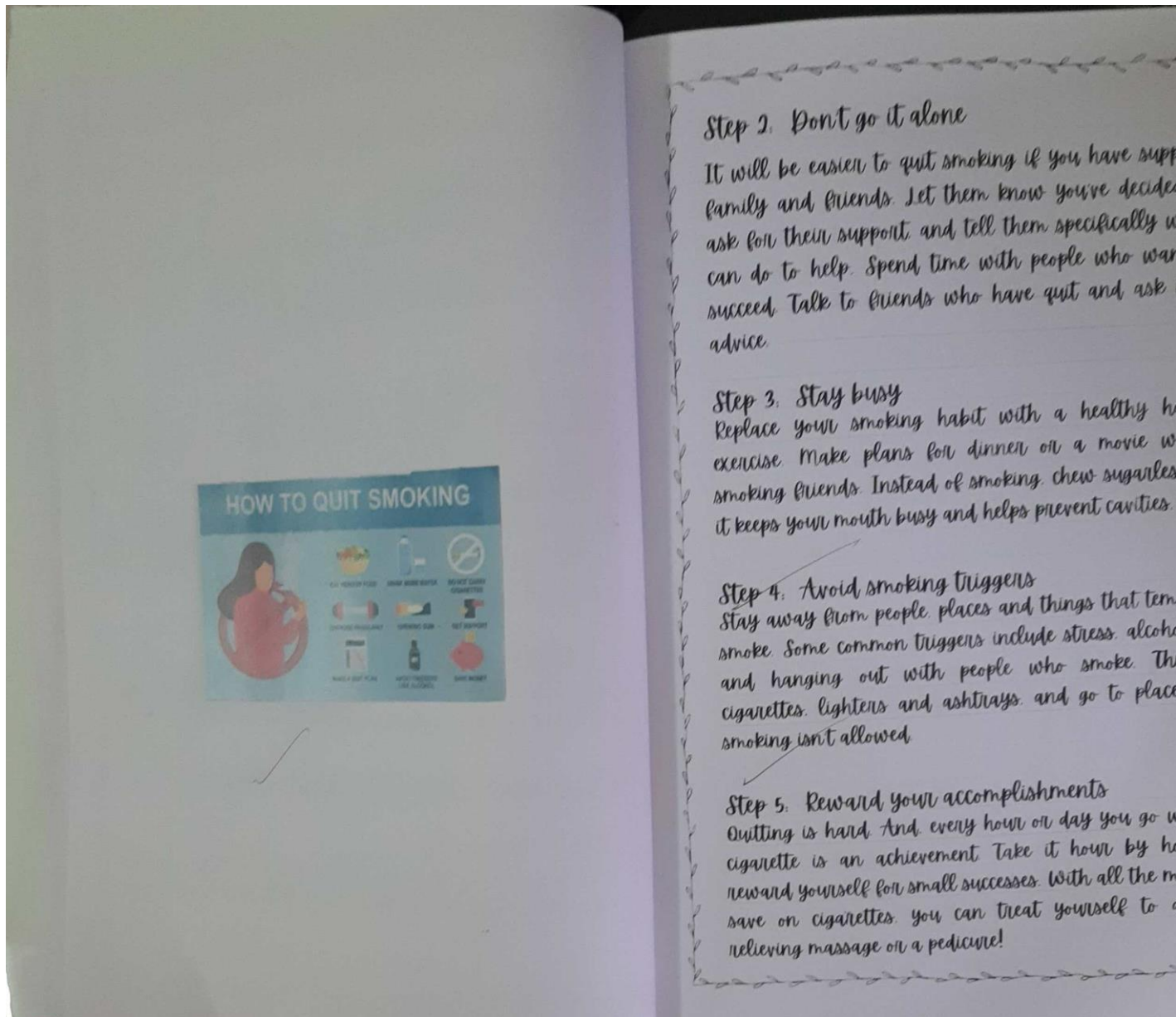
Peer Learning-Seminar Presentation



Peer Learning and making Artworks



## Field Visit



### Step 2. Don't go it alone

It will be easier to quit smoking if you have support from family and friends. Let them know you've decided to quit, ask for their support, and tell them specifically what they can do to help. Spend time with people who want you to succeed. Talk to friends who have quit and ask for their advice.

### Step 3. Stay busy

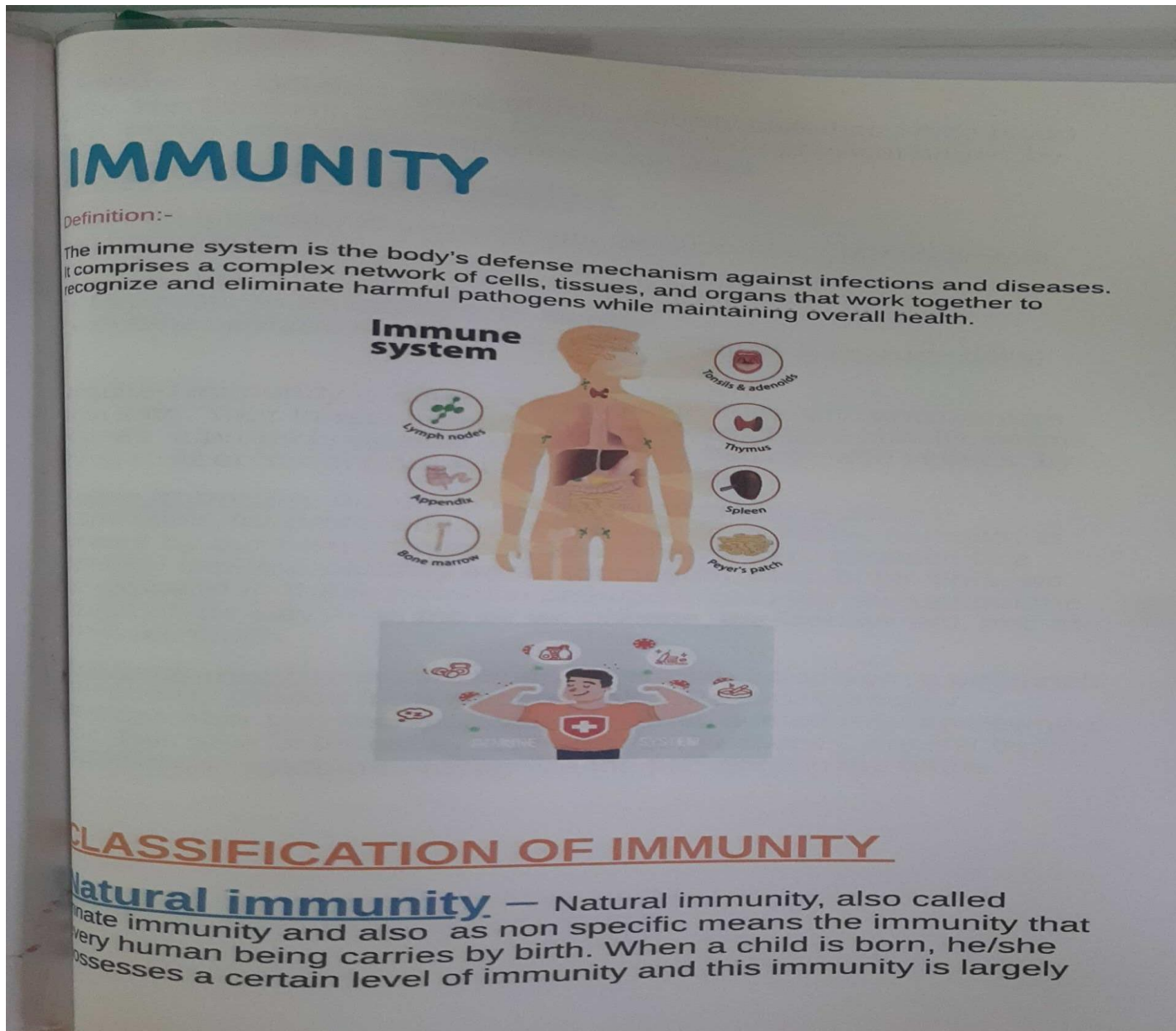
Replace your smoking habit with a healthy habit like exercise. Make plans for dinner or a movie with non-smoking friends. Instead of smoking, chew sugarless gum. It keeps your mouth busy and helps prevent cavities.

### Step 4. Avoid smoking triggers

Stay away from people, places and things that tempt you to smoke. Some common triggers include stress, alcohol, and hanging out with people who smoke. Throw away cigarettes, lighters and ashtrays, and go to places where smoking isn't allowed.

### Step 5. Reward your accomplishments

Quitting is hard. And every hour or day you go without a cigarette is an achievement. Take it hour by hour. Reward yourself for small successes. With all the money you save on cigarettes, you can treat yourself to a relaxing massage or a pedicure!



## Students Assignment



## Skill Education

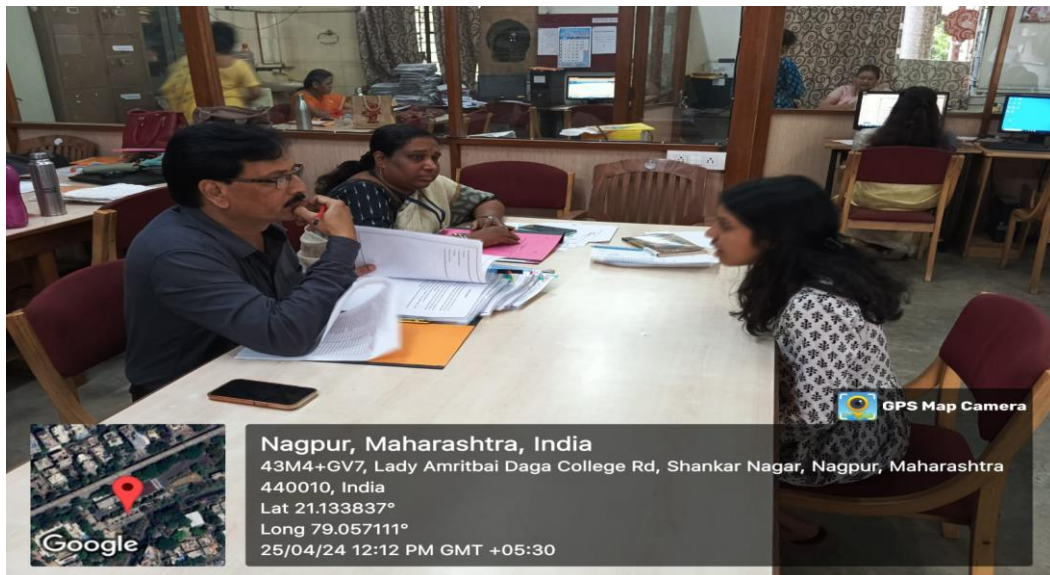


## Guest Lecture





## Workshop on exploring topographical maps



## Internship



Sample of Question Paper

**L.A.D & Smt. R. P. College for Women, Nagpur**  
**Bachelor of Business Administration (B.B.A.) Semester-I Examination**  
**AECC 1 FUNDAMENTALS OF MANAGERIAL EFFECTIVENESS**  
**Preliminary Examination 2023-24**

Time: Three Hours]

[Maximum Marks: 80

N.B.:— (1) All questions are compulsory.  
(2) All questions carry equal marks.

Q1. Very short answer type questions. (Answer should be in 2-3 lines or up to 30 words)  
Each question carries **2 marks each**.

- |  |         |
|--|---------|
| A. What do you mean by skills?                             | 2 Marks |
| B. Define the concept of values.                           | 2 Marks |
| C. Explain the term Innovation.                            | 2 Marks |
| D. What is meant by learning of skills?                    | 2 Marks |
| E. Define 'Group'.   | 2 Marks |
| F. What is Team work?                                      | 2 Marks |
| G. What do you understand by structure of an organisation? | 2 Marks |
| H. Explain the meaning of empowerment.                     | 2 Marks |

Q2. Short answer type questions. (Answer should be in 6-8 lines or up to 60 words)  
Each question carries **3 marks each**.

- |  |         |
|--|---------|
| A. What do you mean by self-learning styles?   | 3 Marks |
| B. State the importance of competent managers. | 3 Marks |
| C. Explain the meaning of creativity.          | 3 Marks |
| D. Discuss skill development.                  | 3 Marks |
| E. What is meant by team building?             | 3 Marks |
| F. Write a note on informal organisations.     | 3 Marks |
| G. What do you mean by Matrix organization?    | 3 Marks |
| H. Explain the term empowerment.               | 3 Marks |

Q3. Long answer type questions. (Answer should be up to 300 words for **5 marks** and up to 600 words up to **10 marks**)

- |   |         |
|---|---------|
| A. Describe personal skills.  | 5 Marks |
| B. Write a note on developing self-awareness on the issues of emotional intelligence. | 5 Marks |

OR



C. Write the merits and demerits of change.

**Q4. Long answer type questions. (Answer should be up to 300 words for 5 marks and 600 words up to 10 marks)**

- A. Explain the relationship building skills.
- B. Discuss the steps of analytical problem-solving process.

OR

C. Elaborate the concept of Johari Window in detail.

**Q5. Long answer type questions. (Answer should be up to 300 words for 5 marks and 600 words up to 10 marks)**

- A. Explain the nature of groups.
- B. What are the merits of team building?

OR

C. Discuss SWOT Analysis in detail.

**Q6. Long answer type questions. (Answer should be up to 300 words for 5 marks and 600 words up to 10 marks)**

- A. Highlight the criteria for evaluating organizational effectiveness.
- B. Describe the dimensions of empowerment.

OR

C. Explain life cycle of an organisation.

**L.A.D & Smt. R. P. College for Women, Nagpu**  
**Bachelor of Business Administration (B.B.A.) Semester-II**  
**2T5 SOCIOLOGY**  
**Preliminary Examination 2023-24**

Time: Three Hours]

[Maxim

N.B.:— (1) All questions are compulsory.

(2) All questions carry equal marks.

---

**Q1.** Very Short Answer type questions (4-5 lines/ up to 30 words).

- A – Discuss development of modern Industrial Society.
- B – Explain nature and characteristics of post modern society.
- C – Explain structural aspects of social system.
- D – Define and discuss the characteristics of social groups.
- E – Write short notes on values.
- F – Give any two characteristics of culture.
- G – Explain any two methods of studying social behavior.
- H – Explain the concept of Socialization.

**Q2.** Short Answer type questions (6-8 lines/ up to 50 words).

- A – Define Sociology and explain its characteristics?
- B – Define socialization also explain its stages and agencies.
- C – What are the internal and external sources of social changes.
- D – What is meant by roles and status?
- E – What do you mean by cultural lag?
- F – Write few lines about culture and society.
- G – Explain concept of family.
- H – Give some line about mass media.

**Q3.** Long Answer type question.

A – Point out the elements of culture with their significance

B – Explain the peer group and its feature.

**OR**

C – Which types of functions performed by family? Explain in brief.

**Q4.** Long Answer type question.

A – Analyse the changes in the social value and their impact in business

B – What is In group and Out Group? 5 Marks

**OR**

C – Secondary group is important for individuals life? Explain Why?

**Q5.** Long Answer type question.

A – Explain the elements of culture.

B – Explain the types of values.

**OR**

C – What do you mean by norms? Explain characteristics of norms.

**Q6.** Long Answer type.

A – What are the agents and mechanism of socialization?

B – What do you mean by process of Socialization?

**OR**

C – Explain peer group in socialization & its characteristics.

**L.A.D. & Smt. R.P. College for Women, Nagpur**  
**Faculty of Commerce & Management**  
**Preliminary Examination Winter-2023**  
**B.B.A. Semester-III**  
**Subject: Content Writing**

[Maximum Marks: 80]

Time: Three Hours]

- N.B:** (1) All questions are compulsory.  
(2) All questions carry equal marks.

**Q. 1** Very Short Answer type questions (4-5 lines/ up to 30 words). 8 Questions of 2 marks each.

- |  |                |
|--|----------------|
| A- Define the term 'Content Writing'.        | <b>2 Marks</b> |
| B- Explain the meaning of Whitepapers.       | <b>2 Marks</b> |
| C- What do you understand by proof reading?  | <b>2 Marks</b> |
| D- Give an example of Listicles.             | <b>2 Marks</b> |
| E- What is meant by narrative writing style? | <b>2 Marks</b> |
| F- Explain B2B writing.                      | <b>2 Marks</b> |
| G- Explain the term 'Plagiarism'.            | <b>2 Marks</b> |
| H- What do you mean by citation?             | <b>2 Marks</b> |

**Q2.** Short Answer type questions (6-8 lines/ up to 50 words). 8 Questions of 3 marks each.

- |   |                |
|---|----------------|
| A- Mention any three principles of content writing. | <b>3 Marks</b> |
| B- What is the scope of content writing?            | <b>3 Marks</b> |
| C- Discuss the process of content writing.          | <b>3 Marks</b> |
| D- What is considered under typology?               | <b>3 Marks</b> |
| E- When informal content writing is needed?         | <b>3 Marks</b> |
| F- What is corporate communication?                 | <b>3 Marks</b> |
| G- Explain 'Direct Plagiarism'.                     | <b>3 Marks</b> |
| H- Give an example of self-plagiarism.              | <b>3 Marks</b> |

**Q3.** Long Answer type question (up to 300 words for 5 marks question and up to 500 words for 10 marks question)

- |  |                |
|--|----------------|
| A- Describe the functions of content writer in detail.     | <b>5 Marks</b> |
| B- B- Differentiate between print and web content writing. | <b>5 Marks</b> |

**OR**

- |  |                 |
|--|-----------------|
| C- Elaborate social media content in detail. | <b>10 Marks</b> |
|--|-----------------|

**Q4.** Long Answer type question (up to 300 words for 5 marks question and up to 500 words for 10 marks question)

- |   |                |
|---|----------------|
| A- Elaborate content writing for different types of articles. | <b>5 Marks</b> |
| B- Give a note on product content writing.                    | <b>5 Marks</b> |

**OR**

- |                               |                 |
|-------------------------------|-----------------|
| C- Write a note on copy flow. | <b>10 Marks</b> |
|-------------------------------|-----------------|

**Q5.** Long Answer type question (up to 300 words for 5 marks question and up to 500 words for 10 marks question)

- |  |                |
|--|----------------|
| A- What are the elements for creating a writing style guide?           | <b>5 Marks</b> |
| B- Discuss the merits of using a well-structured and smooth copy flow? | <b>5 Marks</b> |

**OR**

- |  |                 |
|--|-----------------|
| C- Briefly explain the importance of the phase SEO in content writing process. | <b>10 Marks</b> |
|--|-----------------|

**Q6.** Long Answer type question (up to 300 words for 5 marks question and up to 500 words for 10 marks question)

- |   |                |
|---|----------------|
| A- How to avoid plagiarism?                 | <b>5 Marks</b> |
| B- Describe the consequences of plagiarism. | <b>5 Marks</b> |

**OR**

- |                                 |                 |
|---------------------------------|-----------------|
| C- Discuss types of plagiarism. | <b>10 Marks</b> |
|---------------------------------|-----------------|

**L.A.D & Smt. R. P. College for Women, Nagpur**  
**Bachelor of Business Administration (B.B.A.) Semester-IV Examination**  
**4T3 FUNDAMENTALS OF FINANCIAL MANAGEMENT**  
**Preliminary Examination 2023-24**

Time: Three Hours]

[Maximum Marks: 80

N.B.:— (1) All questions are compulsory.

(2) All questions carry equal marks.

Q1. Very Short Answer Type Questions (4/5 lines up to 30 words) 8 questions of 2 marks each

- A- Define Business Finance.
- B- Differentiate between business finance and financial management.
- C- Differentiate between short term and long term sources of finance.
- D- Explain the concept of weighted average cost of capital.
- E- What do you mean by financial planning?
- F- Explain financial forecasting.
- G- Define dividend?
- H- Clarify value of shares.

Q2. Short Answer Type Questions (6/8 lines up to 50 words) 8 questions of 3 marks each

- A- Explain the objectives of financial management.
- B- Explain the scope of financial management.
- C- Explain the different types of sources of finance.
- D- Define cost of capital.
- E- Why financial forecasting is important?
- F- Explain the meaning of projected financial statements.
- G- What do you mean by dividend policy?
- H- What is a balance sheet?

Q3. Long Answer Type Questions (up to 300 words for 5 marks and 500 words for 10 marks)

- A- Discuss the emerging role of finance manager in current perspective.
- B- Explain the function of financial management.

OR

C- "Business Finance is the lifeline of any enterprise". Discuss this statement in detail.

Q4. Long Answer Type Questions (up to 300 words for 5 marks and 500 words for 10 marks)

- A. A-List and explain the long term sources of finance.
- B. Explain the different components of cost of capital

OR



**L.A.D & Smt. R. P. College for Women, Nag**  
**Bachelor of Business Administration (B.B.A.) Semester-**  
**BB 19 - INTERNATIONAL BUSINESS ENVIR**  
**Preliminary Examination 2023-24**

Time: Three Hours]

N.B.:— (1) All questions are compulsory.  
(2) All questions carry equal marks.

---

- Q1. A. Explain the nature and scope of international business.  
B. What are the various modes of entry into International Business?  
OR  
C. What is FDI? Explain various issues in foreign investments  
D. Explain the concept and significance of balance of payments account.
- Q2. A. Discuss 'legal environment in international business'.  
B. What is the impact of political factors on international business?  
OR  
C. How cultural factors affect international business? Illustrate with examples.  
D. What is the framework for analyzing international business environment?
- Q3. A. Discuss the tariff & non-tariff methods of Government intervention  
B. What are the major trends and developments in world trade?  
OR  
C. What are the different types of FDI & the effects of foreign investments?  
D. What do you mean by foreign exchange? Discuss the movement of foreign exchange and impact of it on trade and investments.
- Q4. A. Write brief note on IMF and World Bank.  
B. What is Regional economic integration? Explain the functioning of it.  
OR  
C. What is WTO? Discuss the role of WTO in developing countries.  
D. What are the various types of trade agreements? Discuss in detail.
- Q5. Write short note on:  
A. Collaborative arrangements and strategic alliances  
B. Economic factors in international business.  
C. Argument in favour of free trade.  
D. UNCTAD.

**L.A.D & Smt. R. P. College for Women, Nagpur**  
**Bachelor of Business Administration (B.B.A.)**  
**Semester-VI Examination**  
**Preliminary Examination 2023-24**  
**Fundamentals of Human Resource Management**

**[TIME: 3 hrs]**

**[Max**

- Q 1.a) Discuss the nature of human resource management.  
b) Highlight the features of today's workforce.

**Or**

- c) Discuss the challenges faced by human resource manager.  
d) Explain the objectives of human resource management.

- Q 2.a) Differentiate between job evaluation and performance appraisal.  
b) What are the traditional methods of performance appraisal?

**Or**

- c) Elaborate the importance of performance appraisal.  
d) Explain modern methods of performance appraisal.

- Q 3.a) Explain the objectives of job evaluation.  
b) What are the different methods of job evaluation?

**Or**

- c) What are the features of wages and salary administration?  
d) Discuss the role of compensation.

- Q 4.a) What are the key features of employees provident fund under employee provident fund scheme?

- b) Explain the objectives of minimum wages Act.

**Or**

- c) Define the features of industrial dispute.  
d) Discuss the need of sound industrial relations.

- Q 5. Write short notes on: (4 marks each)

- a) Strategic management
- b) Management by objectives
- c) Incentives
- d) Dispute resolution





